

PRESS RELEASE EDOX
CHRONORALLY 45 LIMITED EDITION
NOVEMBER 2024

TIMING FOR CHAMPIONS



BMW MOTORRAD
MOTORSPORT
Official Timing Partner



TOPRAK RAZGATLIOĞLU
2024 Superbike World Champion


EDOX

Maître Horloger - Les Genevez
depuis 1884

CHRONORALLY 45 LIMITED EDITION

Case number 38003

TECHNICAL FEATURES

Ø45MM

- CALIBER 38s
- TITANIUM CASE
- CHRONOGRAPH
- SAPPHIRE CRYSTAL
- WATER RESISTANCE 100M / 10 ATM
- SUPERLUMINOVA ON HANDS AND INDICES
- 15MM CASE HEIGHT
- 118G

LIMITED TO 600 PIECES

RECOMMENDED RETAIL PRICE : € 1'890

AVAILABILITY : NOVEMBER 2024



38003 TINR CANBR

EDOX Chronorally 45 Limited Edition

Inspired by BMW MOTORRAD Motorsport and ROKiT Superbike Team

EDOX introduces an exclusive edition of its renowned Chronorally 45, celebrating its partnership with BMW MOTORRAD Motorsport and the ROKiT Superbike team. Limited to 600 pieces, this special edition exemplifies EDOX's commitment to durability and dynamic design, offering motorsport enthusiasts a complete experience that connects them to the high-speed world of superbike racing.

Collector's Box with Four Unique Straps

Each Limited Edition Chronorally 45 comes in a collector's box featuring four additional straps inspired by the energy of BMW MOTORRAD Motorsport and the ROKiT Superbike team, honoring recent **World Champion Toprak Razgatlıoğlu**. A strap-changing tool is included, allowing wearers to easily switch straps to suit different looks or environments.

Durable Design and Unique Details

Crafted from robust titanium, the Chronorally 45 is individually numbered on the sideplate, adding a distinctive touch for collectors. The case back showcases a unique rim-inspired design, reflecting the watch's motorsport heritage. Equipped with the exclusive Calibre 38s movement, the Chronorally 45 offers reliable chronograph functions, including a tachymeter and 1/10 chronograph, along with oversized ergonomic push buttons for ease of use.

Celebrating the Spirit of Motorsport

With only 600 pieces available, the Chronorally 45 Limited Edition captures the spirit of superbike racing and the resilience of Swiss craftsmanship. Designed for those who appreciate lasting style and a strong connection to high-performance racing, this timepiece brings **the thrill of the track to the wrist**.

EDOX - CHRONORALLY 45 LIMITED EDITION

Swiss Watches

BMW MOTORCYCLE MOTORSPORT - A WORLDWIDE SUCCESS STORY!

Across Europe, Asia, America, Africa, and Australia, BMW Motorrad Motorsport has celebrated countless victories and titles on the world's racetracks. Riders and teams worldwide, competing in both national and international championships, rely on the power of the BMW M 1000 RR and BMW S 1000 RR, supported by the expertise of BMW Motorrad Motorsport. In factory racing, BMW Motorrad Motorsport is a formidable presence in the FIM Superbike World Championship and the FIM Endurance World Championship, where it proudly counts the newly crowned **world champion Toprak Razgatlioglu** among its ranks. Additionally, numerous private teams and riders around the globe continue to contribute to the success of BMW, forming a vast community that propels the BMW Motorrad Motorsport legacy worldwide.

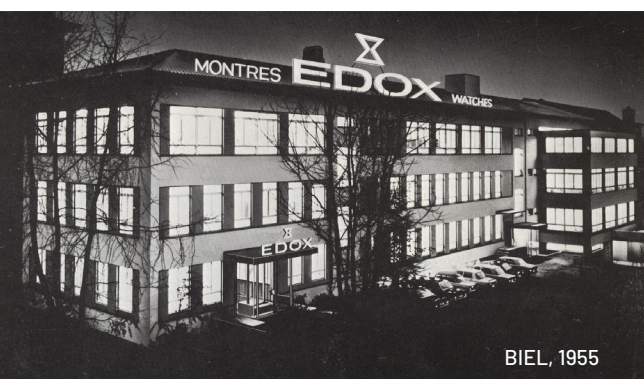
EDOX

Like time itself, Swiss boutique watchmaker Edox never stands still. Founder Christian Ruefli-Flury was driven by his heart when, in 1884, he made a pocket watch for his beloved wife Pauline's 25th birthday. Delighted, she convinced him to set up his own company - Edox.

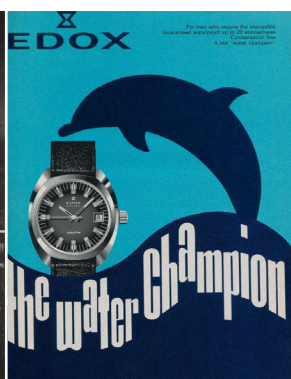
Over the decades Edox has forged a reputation as the "water champion" of the watch world, creating world-leading divers' watches. Ruefli-Flury would no doubt be amazed and honoured how his legacy has flourished over the past 140 years.

One of the few remaining family owned Swiss watchmakers, Edox proudly acknowledges its heritage but also embraces innovation and imagination in its collections. Today, Edox is known for its highly water-resistant timepieces, complex hand-polished watch cases and traditional hand assembling.

Edox. A company shaped over time. A company shaping time.



BIEL, 1955



LES GENEVEZ, 2024



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